YubiTech is developing a proprietary technology solution to enable the migration of any software application to any SmartPhone, regardless of Operating System and Manufacturer, in a fraction of time and minimum cost.

The vision is that an unlimited range of exciting and value added applications, otherwise only accessible on server and PC, will become available on all types of SmartPhones OS. Moreover, software applications that already run on specific SmartPhones OS will be able to run it on all the other SmartPhones Operating System (OS), hence expanding their market reach.

Consequently, YubiTech solution will open the door for mobile operators and software vendors to enjoy incremental revenues of several billion dollars per year, while the customer gains additional functionality and much improved user experience.

YubiTech has been selected to be one of the 20 companies participating in Mini SeedCamp Sweden, one of the 100 Innovative Worldwide Student Start-Ups at Kairos summit, a finalist in BizTec-2009 the Israeli entrepreneur contest and was selected to be one of the 16 finalists in the prestigious DFJ and Cisco Global Business Plan Competition.

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